

NAF E-MAIL



E-Mail Serves
Army MWR with
OnLine Product
Purchase Access



Who we are, what we do

NAF E-Mall is a new venture that pairs government buyers with suppliers and their products through the Internet. The NAF E-Mall gives Army MWR employees authorized to purchase supplies and equipment a one-stop source to search, find, order and ship off-the-shelf products, quickly and easily.

What is MWR and how does it fit with my business strategy?

The Army is committed to the well-being of the community of people who serve and stand ready to defend our nation. Through MWR the Army delivers leisure and support services to enhance the life of the Army community. MWR services are designed to meet the individual needs of its customers – from family, and youth programs to recreation, sports, entertainment, travel and leisure activities.

Reach thousands of NAF IMPAC card holders who serve MWR around the world through operations like –

- 280 Food and Beverage operations
- 152 Army Child Development Centers
- 131 School Age Centers
- 118 Youth Centers
- 106 Bowling Centers
- 100 Army Lodging facilities, hotels for official travel
- 62 Golf Courses
- 18 Teen Centers
- 4 Armed Forces Recreation Centers, resort-style hotels
- \$109 million purchase in 2003

...and many other programs and services as outstanding as the people they serve.



Here's how the NAF E-Mall can help you boost your business:

- Consolidated sales outlet for off-the-shelf finished goods
- Cross references your products for maximum exposure
- Streamlines the procurement process with efficient, effective online purchasing
- Delivers one-stop shopping for Army MWR buyers
- Cost-effective way to get your products in front of a valuable audience
 - Serves national, regional, and local needs with regional shipping capabilities
 - Inventory systems let you and your customers track order and delivery status
 - Credit card payment with the government IMPAC card
 - Quick and easy reordering of frequently purchased products with Express Store
 - Buyer access to your products 24 hours a day, 7 days a week via the Internet.
 - Cuts through red tape with pre-established agreements and NAF regulation compliance.
 - On Demand Manufacturing (ODM) lets you build products for specific customer needs, reducing overhead and delivery times.



NAF E-Mall is perfect
for products like:

- Golf balls, tees and clubs
- Bowling pins, shoes and balls
- Towels, soap, shampoo
- Hotel furnishings and accessories
- Basketballs, nets, protective sports gear
- Eating utensils, kitchen equipment, table linens
- Crayons, paint brushes, paints, other arts and crafts supplies

...and many others.

Point – Click – Ship!

Join more than
300 suppliers
onboard today. With just
one click your company
can have maximum exposure
at a minimum price.





Want to know more?

To learn more about how the NAF E-Mall
can help you increase sales and to sign up:



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In Partnership with
DLA DOD EMAIL

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